

CHANAKYA UNIVERSITY BENGALURU

Institutional Development Plan & Strategic Vision

Focused Five-year strategic plan (2022-2027)

	Particulars	Stage 1 2022-2027					Stage 2	Stage 3
		Year 1	Year 2	Year 3	Year 4	Year 5	Year 6-10	Year 11-15
		July 2022 – June 2023	July 2023 – June 2024	July 2024 – June 2025	July 2025 – June 2026	July 2026 – June 2027	2027-2032	2032-2037
1.	Branding & Communications	Position Chanakya as thought & practice leader for Liberal Education.						
		Extensive online and offline presence. For details, please click B&C	Establish Chanakya as hub of Liberal Education destination different from other LE HEIs.	Establish a stronghold position among HEI known for LE destination in India .	Establish a stronghold position among HEI known for LE destination in globally .	Establish credibility & trust among all stakeholders	Review and revamping	Review and revamping
2.	Campus	Build State-of-art infrastructure – physical & digital that is eco-friendly, sustainable, and barrier free.						
		Temporary Campus at Brigade Orchards, Devanahalli. Construction work started at site. Working towards completion of Stage 1A Details: Follow link Campus	Completion of Stage 1A Working towards completion of Stage 1B Shift to New Campus.	Completion Stage 1B.	Expansion	Expansion		

3.	Academic								
	Schools	3	5	6	6	6	7		
	UG Prog	5	9	10	12				
	Majors/ Minors	16	29	33	35				
	PG Prog	3	7	8					
	Chairs	3	5						
	Centre of Excellence	2	3	4					
		For details on Academic expansion please click School							
4.	IKS	Contribute towards enabling our future generations to seek sustainable solutions in addressing individual and societal challenges.							
	Courses (Inhouse)	3	6	10 (Courses in collaboration with other schools)	11	11			
	Courses (external audience)	3	6(Summer & Winter Schools)	9	6 (Courses in collaboration with other universities in India & abroad)	Same courses but more batches			
	Courses (Online)	1	2	4	Improvisation based on no. of takers	Same courses but more batches			
	Activities (Exhibitions, talks in/out, quizzes, conference, workshops)	3	10	10	10	10			
	Collaborations	1	3	6	9	12	20+	50+	
	Publications	Details with research division			Journal in place				
		For details on IKS five year focussed plan, please click IKS goals							

5.	Student enrolment	Ensure diversity, inclusiveness, and equity among students.						
	Total	200	1040	2480	4230	6230	10k+	10k+
	UG	101	530	1520	2830	4420		
	PG	100	510	960	1400	1810		
	PhD	20	50	100	120	120		
6.	Faculty	Build a healthy faculty-student ratio to ensure effectiveness in teaching-learning outcome and select, nurture, and grow faculty with focus on diversity, inclusiveness, and equity.						
	Student: Faculty Ratio	1:7	1:10	1:15	1:15	1:15		
		Faculty include adjunct, visiting, and professor emeritus.						

7.	Research	Create and disseminate knowledge						
		Research & Innovation Council						
	Articles (Journals identified by the University)	15	60 (2/permanent faculty)	160	200	240	300+	360+
	Books/ Book Chapters (publishers identified by the university)	10	20	50	100	150		
	Case Studies	5	10	15	20	30	40+	50+
	Policy Briefs	1	4	10	10	10	5	5
	Patents			2	4	5	5+	5+
	Citations	25	100	250	500	800	10000+	30000+
	Working Papers by:	10	15	20	20	20		
a	Chanakya Faculty	5	10	20	20	20		
b	Others (In-house Publication)	5	5	00	00	00		
	Monographs	10	10	15	20	20	40+	
a	Chanakya Faculty	5	5	10	15	15	40+	
b	Others (In-house Publication)	5	5	5	5	5		
	Projects	6	13	25	35	45	35+	50+
a	Externally funded	4	8	15	20	25	35+	50+
b	In-house project	2	5	10	15	20	35+	50+

[illegible]

	Non - Statutory committees							
	IQAC	Establish and have quarterly meetings	Will be reconstituted periodically and function as per mandate provided by Board of Management / Constituting body					
	Student welfare committee	Establish						
	Equivalence committee	Establish						
	Hostel committee	Establish						
	Committee for welfare of disadvantaged groups	Establish						
	Statutes committee	Establish						
	Sports Committee	Establish						
	Board of Studies	Establish by School	Program-wise BoS Will be reconstituted periodically and function as per mandate provided by VCs Office					

9.	Best Practices							
	Liberal Education	Design of LE structure	Implementation of LE approach					
	Student Cooperative	Establishment	Student engagement in back office	Retail business	Expansion	Expansion		
	Student Scholarships	10%	10%	10%	10%	10%		
	Autonomy		Academic autonomy at school level	Open electives designed by individual faculty	Interschool collaboration for teaching & research		Financial autonomy	
	Stakeholder participation	Outreach	Student participation in committees	Local community members as practitioners	Course design with community participation			
	Sustainability		Rainwater harvesting tank, three MLD underground water reservoir, organic farm, solar rooftops	Sustainability related courses	Focus on flora and fauna			
	Community engagement	Policy framework	School adoption	Village adoption				
a	NSS outreach program	5	10	15	20	25		
b	Community based participatory research	1	2	5	5	5		
c	Welfare projects	2	2	2	2	2		

10.	Ranking & Accreditation	Achieve NAAC A++ grade in first cycle of accreditation.						QS top 1000 rank
		Establishment of IQAC, Mapping of Accreditation parameters	Framework for activity execution	Program accreditation	NIRF, Specialized Accounting Accreditation	Preparation for NAAC	NAAC NIRF, NBA	
11.	National & International Collaborations	Establish a global network of top- 500 ranked universities of the world to create opportunities for academic advancement and research for students and faculties.						
	MoUs	5	10	20	20+	20+	50+	50+
	Joint/Dual Degree			1	2	5	5+	10+
	Summer/Winter School		5	8	10	12	15+	20+
	Faculty Exchange Programs			1 program	3	6	10+	20+
	Student Exchange Programs			1 program	3	10	10+	20+
	Semester Exchange/Credit transfer			1 program	2	2	5	5+
	Course collaboration/joint teaching		4	8	12	15	15+	25+

12.	Admissions & Outreach	To attract students from across geographies and demographics						
	Student diversity	2:1	1:1	1:1	1:1	1:1	1:1	1:1
15.	Physical Education & Sports	Promote sports culture for learning, fitness, recreation and professional competence.						
	Application							
	Total no of Inter-school Sports students	200	1040	2480	4230	6230	10k+	10k+
13.	Career & Placement	Create maximum career opportunities for students through industry-government engagements						
	University/State/ National Level Representation	2	5	10	15	20		
	Industry Mentors	5	10	15	20	25	25+	25+
	Career Courses related to sports Counselling Sessions	12	12 (OE)	12 (OE)	12 (OE+Minor)	12	20+	25+
	Yoga & Fitness Career Fairs Activity	Yoga classes	1 (OE)	2 (OE)	3 (OE+Minor)	3+		
	Placements			80% of interested graduates	80% interested graduates	80% of interested graduates		
	Companies on board for placements			5	10	15	20+	20+
	Entrepreneurs			1%	3%	3%	5%+	10%
14.	Alumni Relations	Establish extensive nexus of Chanakya's alumni						
	Alumni Association Society/Trust		Establishment	Registration				
	Alumni Meet			Alumni Meet	Alumni Meet	Alumni Meet		
	Alumni Conference			1	2	3		
	Alumni Mentors Onboarding				10	20	20+	50+

16.	Human Resource	To support the goals of the Chanakya University by providing healthy work-culture embedded with open communication, commitment to diversity (regional & gender) accountability and trust.						
	Recruitment and Selection (regional & gender)	30	60	80	100	120	150+	180+
	Sensitization workshops for faculty	2	2	2	2	2	√	√
	Performance Management	Performance Counselling framework	Review					
	Leadership Training for individual development	1	1	1	1	1		
	Upskilling and Reskilling activities	1	2	2	2	2		
	Statutory Compliances	Review	Review	Review	Review	Review		
	Industry benchmarks for HR		Review & upgradation		Review & upgradation			
	Compensation Benchmarking		Review & upgradation		Review & upgradation			
	Culture Building Activities	1	2	2	2	2		

17.	Office of Strategic Initiative, Coordination and Curriculum Interdisciplinarity	Office of Strategic Initiatives, Coordination and Curriculum Interdisciplinarity will look after university's effort in achieving the vision and mission of the University by way of coordinating among different schools of the university and its national and international partners. The office will provide framework for designing interdisciplinary courses and facilitating credit systems and transfer of credits policies and different ways of recognizing credits in schools and programs. It will look into inter-school coordination mechanisms. At the same time, the office will organize workshops and other developmental programs for faculties to edify them with latest pedagogical practices.						
18.	Funding & Sustenance							
A.	Revenues	(Rupees in Crores)						
	Fees & Hostel Income	1	13	34	61	91		
	Philanthropy – (Donation, Chairs & CSR)	296	378	284	164	231		
B.	Expenditure							
	OPEX	22	38	54	80	105		
	Infrastructure	275	353	264	145	217		

Annexures

Branding & Communications

	Year 1	Year 2	Year 3	Year 4	Year 5
Online Presence					
Facebook page likes/views	5000	10000	15000	20000	25000
Digital footfalls on Chanakya webpage	10000	20	40	80	1L
Instagram followers	5000	8	10	12	25
YouTube subscribers	500	1000	1500	3000	5000
Search Engine Optimization (SEO)	First page	First page	Top of page	Top of page	Top of page
Media coverage/News Flash	25	50	100	100	100
Twitter -tweets/day	10	10	10	25	25
Blogs/ Vlogs	20	40	60	100	150
Podcasts	5	10	15	20	25
Traditional communication methods					
Advertorials	5	10	10	10	10
PR portfolio	5	5	5	5	5
Faculty articles in Regional Newspapers	5	10	10	10	15
Faculty articles in National Newspapers	5	10	10	15	25
Faculty articles in Popular Magazines	1	2	3	4	5
Clubhouse/open house events	5	10	10	15	15
University Newsletter	Half-yearly	Quarterly	Monthly	Monthly	Monthly
Enlistment in					
CUET	Depends on when the program starts.				
CLAT					
CAT					
NATA					

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Campus

Year 1	Year 2	Year 3	Year 4	Year 5
July 2022 – June 2023	July 2023 – June 2024	July 2024 – June 2025	July 2025 – June 2026	July 2026 – June 2027
Temporary campus at Brigade Orchards Construction of Phase 1A started	Administrative block Hostel Block 1A Food Court 1 Guest House Block 1 Security Block Service Yard UGR 1 Central Utility 1 Central Utility 2 Sports Ground School External Development Landscaping	Academic Block 2 Hostel Block 3A Faculty Housing 1A Library Block Sports Centre Performing Arts School Jnana Stambh Temple UGR 2	Guest House Block 2 Hostel Block 3B Hostel Block 1B Faculty Housing 1B Food Court 2	Academic Block 1 Guest House Block 2

[Campus](#)

Schools, programs, majors/minors

	Schools	Majors/Minors
Year 1	1. Arts, Humanities & Social Sciences	Psychology, Applied Economics, English, Journalism & Digital Media
	2. Commerce & Management	Professional Studies, Accounting & Taxation, Fintech, Business Analytics, Digital Enterprise Management, Service Management, International Business, Start-ups & Business Innovation
	3. Mathematics & Natural Sciences	Data Science, Cyber Security & Digital Forensics, Cloud & Mobile Computing, Computer Science
Year 2		Political Science, Sociology, International Relations, Philosophy, History, Anthropology Banking, Insurance & Financial Services (BIFS) Actuarial Science
	4. Education	Education Policy Studies
	5. Law & Public Policy	Constitutional Law, Corporate Law, Criminal/ Civil Law, International Business Law
Year 3	6. Engineering	Computer Science, Information Science, Mechatronics, Architecture
Year 4		Design, Performing Arts
Year 5		
Year 6-10		
Year 11-15		

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UNDERGRADUATE PROGRAMS	
Year 1	BA, B.Com., BBA, BCA, B.Sc.
Year 2	BA (Blended), BBA (Blended) BSW(Blended), BALLB, BBALLB, LLB
Year 3	BE, B. Arch
Year 4	Design, Performing Arts
Year 5	
CHAIRS	
Year 1	Mathematics, History, International Studies
Year 2	Consciousness Studies, Education
Year 3	
Year 4	
Year 5	

POSTGRADUATE PROGRAMS	
Year 1	MA, M.Com., M.Sc.
Year 2	MSW, LLM, MBA, MCA
Year 3	
Year 4	Summer School
Year 5	
Centres of Excellence	
Year 1	Centre for Indian Knowledge systems, Centre for Study of Cultures
Year 2	Computational Science
Year 3	Biological Sciences
Year 4	
Year 5	

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Centre for Indian Knowledge Systems

	Year 1	Year 2	Year 3	Year 4	Year 5
Courses	Indian Intellectual Heritage Critical Thinking Appreciating (He)Art Indian Knowledge System	Ethical Reasoning Self-Awareness and Management Philosophy of Chanakya	History of Science Rediscovering our Itihāsas Indian Astronomy - Level 1 Āyurvedic Perspective on Health and Lifestyle Management	Introduction to Indian Philosophy Indian Astronomy - Level 2 Āyurvedic Perspective on Health and Lifestyle Management	Sanskrit and the Languages of India
Events	10	2	1		
Research Papers	11				
Books/Monographs	2	3	2		